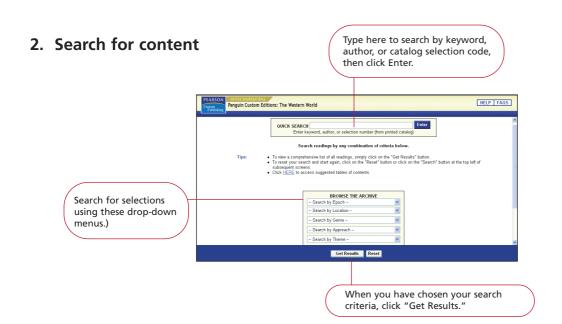
Guide to Building a Book Online

1. Getting started

Go to www.pearsoncustom.com/philosophy and click on the **Search Content** and **Create Your Book** button.

Log in as a New User with your email address and a password you specify.

Note: We continuously update our BookBuild system to improve ease of use. Program screens may vary.



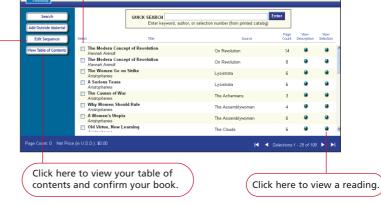
Penguin Custom Editions: Philosophy

Penguin Custon Editions: The Western World

3. Choose your selections and arrange your table of contents.

Click here to select a reading. Your reader's page count and bookstore net price are automatically calculated.)

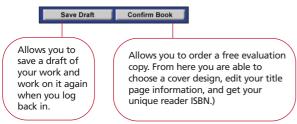
Click here to organize your selections. Click-and-drag them into the order you wish.



HELP FAQS

4. Finalize your order and receive your ISBN

On the Table of Contents page, you will find two choices.



At the end of the book-build process, you will be issued an ISBN.

