

# Guide to Building a Book Online

## 1. Getting started

Go to [www.pearsoncustom.com/philosophy](http://www.pearsoncustom.com/philosophy) and click on the **Search Content** and **Create Your Book** button.

Log in as a New User with your email address and a password you specify.

Note: We continuously update our BookBuild system to improve ease of use. Program screens may vary.

If you have any questions or run into any problems, please use the help buttons located here.)

Welcome to the PENGUIN CUSTOM EDITIONS: The Western World on-line book-building site.

If you would like to start building a book, please log in.

Not sure where to start? [Click here for a quick demo!](#)

If you have any questions or run into any problems, please use the help buttons located at the top right of your screen.

**New Users**

Never used this site before? Simply enter your email address and a 6-10 digit password here to set up your user account.

Email:

Password:

Confirm Password:

**Returning Professors**

Already have a login ID? Welcome back! Please enter your email address and password (or Personal ID Number) below.

Email:

Password:

Remember my password on this computer

Log in here.

## 2. Search for content

Type here to search by keyword, author, or catalog selection code, then click Enter.

Search for selections using these drop-down menus.)

PEARSON Custom Publishing Penguin Custom Editions: The Western World HELP | FAQs

QUICK SEARCH  Enter

Enter keyword, author, or selection number (from printed catalog)

Search readings by any combination of criteria below.

Tips:

- To view a comprehensive list of all readings, simply click on the "Get Results" button.
- To reset your search and start again, click on the "Reset" button or click on the "Search" button at the top left of subsequent screens.
- Click [HERE](#) to access suggested tables of contents.

**BROWSE THE ARCHIVE**

-- Search by Epoch --

-- Search by Location --

-- Search by Genre --

-- Search by Approach --

-- Search by Theme --

When you have chosen your search criteria, click "Get Results."

# Penguin Custom Editions: Philosophy

## 3. Choose your selections and arrange your table of contents.

Click here to select a reading. Your reader's page count and bookstore net price are automatically calculated.)

Click here to organize your selections. Click-and-drag them into the order you wish.

Title	Source	Page Count	View Description	View Selection
<input type="checkbox"/> The Modern Concept of Revolution Mannah Arendt	On Revolution	14		
<input type="checkbox"/> The Modern Concept of Revolution Mannah Arendt	On Revolution	8		
<input type="checkbox"/> The Women Go on Strike Anistophanes	Lysistrata	6		
<input type="checkbox"/> A Serious Tease Anistophanes	Lysistrata	6		
<input type="checkbox"/> The Causes of War Anistophanes	The Achamians	3		
<input type="checkbox"/> Why Women Should Rule Anistophanes	The Assemblywomen	4		
<input type="checkbox"/> A Women's Utopia Anistophanes	The Assemblywomen	6		
<input type="checkbox"/> Old Virtue, New Learning Aristotle	The Clouds	6		

Click here to view your table of contents and confirm your book.

Click here to view a reading.

## 4. Finalize your order and receive your ISBN

On the Table of Contents page, you will find two choices.



Allows you to save a draft of your work and work on it again when you log back in.

Allows you to order a free evaluation copy. From here you are able to choose a cover design, edit your title page information, and get your unique reader ISBN.)

At the end of the book-build process, you will be issued an ISBN.

Print this page and take it to your bookstore.

Your custom reader is saved and stored in our database. We will print your readers when we receive a purchase order from your bookstore. Please allow 4-6 weeks from the date we receive your bookstore order to ensure timely delivery.

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Help | FAQs

Congratulations! You have built your custom book!  
Your ISBN is 0536469296 ISBN13 is 9780536469298

<b>PENGUIN CUSTOM EDITIONS: The Western World 0536469296</b> Prof. Nathan Willour 617-671-2822 Test Course Name Test University Test Department Book Built: 1/20/2009 Class Start Date: 09/20/09	<b>Evaluation Copy will be mailed to:</b> Nathan Willour Test Address Test Address Boston, MA 02116
	<b>2 Desk copies will be mailed to:</b> Nathan Willour Test Address Test Address Boston, MA 02116

Desk copies will be printed with full bookstore order.

YOU MUST GIVE THIS INFORMATION TO YOUR BOOKSTORE AND YOUR BOOKSTORE MUST PLACE AN ORDER WITH US AT 1-800-777-6877 BEFORE YOUR BOOKS WILL BE PRINTED.

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