Faculty are increasingly interested in the social tools available to facilitate engagement and encourage learning. What trends are emerging in today’s learning environment, and what concerns might be keeping faculty from adopting social media in the classroom? Take a look.

DO ONLINE AND MOBILE CREATE BETTER LEARNING ENVIRONMENTS?

59% of faculty agree that the interactive nature of online and mobile technologies create better learning environments.

However

56% of faculty also agree that online and mobile technologies are more distracting than helpful to students for academic work.

WHAT IMPACT HAS TODAY’S TECHNOLOGY HAD ON FACULTY-STUDENT COMMUNICATION?

The number one concern of social use is the integrity of student submissions (72%). The top three privacy concerns include:

- Others outside of class should not be able to participate in class discussions (91%)
- Others outside of class should not be able to view class discussions (89%)
- Risks to the personal privacy of students (87%)

THE USE OF SOCIAL MEDIA IN TEACHING HAS GROWN 21.3% FROM 2012 TO 2013

HOW FREQUENTLY ARE BLOGS AND WIKIS USED IN TEACHING?

HOW ARE FACULTY ASKING STUDENTS TO ENGAGE WITH CONTENT?

THE NUMBER ONE CONCERN OF SOCIAL USE IS THE INTEGRITY OF STUDENT SUBMISSIONS (72%)

THE NUMBER TWO CONCERN IS PRIVACY (63%). THE TOP THREE PRIVACY CONCERNS INCLUDE: